

# 15-MINUTE VIRTUAL PATENT MARKING HEALTH CHECK

To complete your virtual patent marking (VPM) setup, you must ensure that each of the associated products is labeled, beginning with word "Patent" or the abbreviation "Pat." followed by the URL to your VPM webpage (e.g. patent examplecompany.com/patents)

## Listing Patents & Products Correctly

- Are the patent numbers (or application or publication numbers, if relevant) listed clearly and correctly?
- Have you specifically identified each product included on the page with publicly available product codes or similar?
- Has each Individual product been associated with its relevant patents (or applications or publications, if applicable?)

Example:

Patents	Products
0123456	AABBCCDD WWXXYYZZ
6543210	MMNNOOPP EEFFGGHH

**Keep in mind: As patent statuses change, new patents are filed and new products are created, your VPM page will need to be continuously updated to ensure accuracy, avoid legal fines and prevent lost damages.**

## Page Setup

examplecompany.com/patents

- Does the URL displayed on your products\* lead the public directly to your VPM webpage?

\*Note: In some cases, this can be done on product packaging. Consult your patent professional for details.

- Is your VPM webpage accessible to the public without restriction?

Note: Your VPM webpage **must** be accessible without charge & without any other barriers (ie. no account or password required)



Virtual Patent Marking Platform

### Avoid Costly Compliance Mistakes & Protect Your IP

Reduce the risk of lost damages by ensuring your patent marking stays accurate and up to date

### Eliminate Time-Draining Admin Work

Stop wasting hours on manual tracking and updates - free up your time for strategic tasks that matter.

### Maintain Team Continuity & Key Records

Prevent knowledge gaps and ensure long-term compliance with a seamless, audit-ready history of your patent marking.

*\*This self-audit should not be construed as legal advice or legal opinion on any specific facts or circumstances. The contents are intended for general informational purposes only, and you are urged to consult your patent professional with any specific questions you may have.*